via the Internet; comprising:

5   at least one or more communication network addressing apparatus, said apparatus each comprising:

a computing device having a modem and at least one or more communication linking programs stored therein; and

a reader for reading data from a data carrier; and

10   at least one or more Internet servers having stored therein at least one or more individual address locations; and

at least one or more data carriers which are separate from said computing devices, said reading means and said server locations, said data carrier containing data in a form utilizable by said reader;

15   Wherein each of the said communication addressing apparatus is characterized in that said reader contains within itself the means to interpret data as read from said data carrier, then activate if not already active a communication link program in said computing device to enable the transferring of data indicative of an address location to said communication link program thereby forming a

20   communication link via the Internet to a predetermined server location.

2.   A system for transferring or requesting data via a communication network via the Internet according to claim 1 in that said reading means includes the means to coordinate the transfer of any additional data from a data carrier to a

25   server location after a communication link to said server location has been established.

3.   A system for transferring or requesting data via a communication network via the Internet according to claim 2 in that said system includes the means for

30   an Internet server location being arranged to transmit or not transmit data following receipt of data transmitted to said server location.

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4   A system for transferring or requesting data via a communication network via the Internet according to claim 3 in that said server is arranged to store individual account data, wherein said server is arranged to update said individual account data when activated.

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5.   A system for transferring or requesting data via a communication network via the Internet according to claim 3 in that a server is arranged to store individual account data, wherein said server is arranged to update said individual account data by monitoring the continued access to a remote location linked through said generated communication link to said individual account at said server.

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6.   A system for transferring or requesting data via a communication network via the Internet according to claims 4 or 5 in that the data carrier data predetermines the actions of said reader when forming a communication link via the Internet utilising said data carrier data.

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7.   A system for transferring or requesting data via a communication network via the Internet according to claim 6 in that said reading means further comprising the steps of determining whether server location address data also includes direct communication link data to a server location, wherein if said data also includes a direct communication link, said reading means being arranged to select then activate the correct communication path program in said computing device to enable the transfer of information to and from said server location via said communication link.

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8.   A system for transferring or receiving data via a communication network via the Internet according to claim 7 in that said reader contains the means to select and then activate an email message program in said computing device to enable sending or receiving said message data.

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APPLICATION # 09/701,861   17-08-04

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9.   A system for transferring or requesting data via a communication network via the Internet according to claim 8 in that said computing device contains said reading means that is inseparable or built within itself.

5   **10.**   A system for transferring or requesting data via a communication network via the Internet according to claims 1 to 9 in that said data carrier may be constituted by magnetic, electrical, optical, cable, CD ROM, embedded, radio signal, source or object code, barcode, integrated circuit, smart card or entity or device for use in the performance of the relevant processes of the preceding
10   claims.

11.   A system for transferring or requesting data via a communication network via the Internet according to claim 10 in that said data carrier utilizes radio signals to form a wireless connection to the receiving means.

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12.   A system for transferring or requesting data via a communication network via the Internet according to claim 11 in that said data carrier and receiving means are comprised of an entity or device integrated and capable of implementing the means to form a connection to the Internet.

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13.   A system for transferring or requesting data via a communication network via the Internet according to claim 12 in that a data carrier relating to an account at a server location is accessed directly in the background by forming a connection utilizing address data or individual account server data or telephone
25   data.

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APPLICATION # 09/701,861   17-08-04